# Communicating with Compassion and Respect to Dispel Weight Stigma

Rebecca Puhl, Ph.D.

UConn Rudd Center for Food Policy and Health



Copyright @ 2023 UConn Rudd Center. All rights reserved.

VV-MED-140289 © 2023 Lilly USA, LLC. All rights reserved.





## Strategies to facilitate supportive communication

- 1 Engage in active and reflective listening
  - 2 Use sensitive and respectful language
  - 3 Acknowledge patients' prior experiences
  - 4 Focus on health behaviors, not weight
- 5 Engage in collaborative goal setting





#### Active and reflective listening

#### Active listening

- Seek to understand
- Open-ended questions
- Notice nonverbal cues
- Withhold judgment

- Reflective listening
- Reflect patients' comments back to them to confirm understanding
- Repeat or paraphrase
- Reflect patient's feelings

- ✓ Eases patient fear/anxiety
- ✓ Promotes patient engagement
- ✓ Increases respect and trust
- ✓ Patient feels heard, understood
- ✓ Confirms your understanding
- ✓ Clarifies expectations





## Using the OARS approach



Open-ended questions

How do you feel about your weight and health?
Can you say more about that?
Can you tell me more about\_\_\_\_\_?



**Affirmative statements** 

I can understand why you feel this way.
I can see you are dedicated to improving your health.
Thank you for your willingness to discuss this with me today.



Reflective listening

I hear you saying that...
So, you're feeling...
It sounds like you feel \_\_\_\_\_ about \_\_\_\_\_



**Summary reflections** 

To summarize what you've said today, I hear you saying that...

Here's what I've heard from you...

So, my understanding of what you've described is\_\_\_\_\_\_. Is this correct?





### Respectful terminology about weight



Initiate by asking permission	Patient response	Provider follow-up response	Next step
Could we talk about your weight today?	Yes	What words do you prefer to describe your weight?	(use patient's preferred terms): How do you feel about your [weight]?
Would it be okay for us to discuss your weight?	No	That is okay.	I'm here if you change your mind and would like to talk about this in the future





#### Consider language about health behaviors

## INSTEAD OF:

'excuses'...

'discipline' or 'self-control'...

'cheating'...

'resist temptations'...

'don't overindulge'...

## TALK ABOUT:

...strategies to minimize triggers

...ways to practice healthy habits

...situations that create challenges in staying on track

...how to cope with emotions or cravings that influence eating behaviors

...ways to feel satisfied, not deprived





### Acknowledge patients' prior experiences

Prior experiences of weight loss and weight regain



- Many patients have previously implemented lifestyle changes
  - Limited weight reduction
  - Weight regain
  - Frustration, shame, or discouragement

Prior experiences of weight stigma



- Patients may have experienced weight stigma in healthcare
  - Anticipate stigma from healthcare providers
  - Hesitant to discuss weight
  - More likely to avoid healthcare topics or check-ups

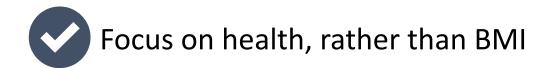
- ✓ Acknowledge the patient's experiences
- √ Validate the patient's feelings
- ✓ Communicate without judgment
- ✓ Acknowledge the challenges of weight reduction
- ✓ Recognize the presence of weight stigma in society and healthcare
- ✓ Approach conversations with compassion

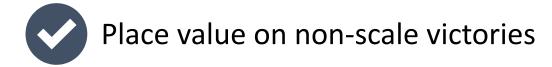




## Focus on health behavior, not weight

Recognize the limitations of using BMI to assess obesity and health





- Emphasize health behavior changes
- Consider patient symptoms independent of BMI
- Discuss goals in terms of improving health indices rather than weight loss
- Avoid assuming that weight status is the cause of patient symptoms





### Respect patients' readiness for change

#### Stage of Change

Precontemplation Not considering health behavior change

Contemplation

Ambivalent about health behavior change

Preparation

Committed to making health behavior change

Action

Actively engaged in changing health behavior(s)

#### **Motivational Interviewing**

- I hear you saying that you are not ready to change your health behavior right now.
- Could you tell me what leads you to feel this way?
- What is a benefit of changing your [health behavior]? What is a drawback of making this change?
- After thinking more about this, if you feel you would like to make some changes, I am here to help.
- What is one change you could make that would be achievable and could be beneficial to your health?
- Which family members and friends could support you as you make this change?
- In what ways can I be helpful to you as you continue to implement these changes?



### Engage in collaborative goal setting

#### **SMART** Goals:

**SPECIFIC** — how much and what type of behavior

**V**EASURABLE − for assessing progress over time

ACHIEVABLE — realistic given patient's resources and barriers

RELEVANT — targeted behavior change aligns with patient's goal

TIME-BOUND — timeline for goal initiation and review of progress

#### **EXAMPLES**

Walk 30 minutes at lunch time, 5 days/week.

Eat 1 serving of fruit at breakfast every morning.

Go to bed at 10:30pm each night starting this Sunday. Reassess in 4 weeks.





#### Summary: What to avoid

When communicating with patients about weight-related health, avoid the following:



Focusing only on BMI and weight loss



Oversimplifying the etiology of obesity and body weight regulation



Making assumptions about a patient's current or past health behaviors



Assuming that the patient wants to lose weight



Weight terminology that patients dislike



Language that implies blame or judgement of patients





#### Summary: What to prioritize

#### *Instead, prioritize the following in your communication:*



Establish rapport and trust

Discuss benefits of health behavior change

Use respectful, patient-centered language

Acknowledge the complex etiology of obesity

Ask permission to discuss patient's weight

Respect patient's freedom to make own decisions

Ask patient for preferred word to describe weight

Collaborate to identify realistic, sustainable goals

Engage in active and reflective listening

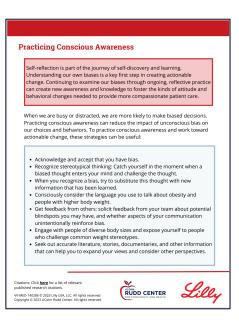
Keep door open for future communication

Prioritize health behaviors rather than BMI





## Maximize success of communication with patients



Recognize your own attitudes and assumptions about weight

Ensure the environment is welcoming and comfortable for patients of all body sizes



Try to set aside time for discussion, extending across visits if needed





